What is claimed is:

1. A wheel for a pneumatic, tubeless tire, comprising a rim having a flange of height H and width Y, and a well having a depth G, a well floor diameter  $D_{\mathbf{w}}$ , a well floor circumference  $C_{\mathbf{w}}$ , and a well position W relative to the flange on a mounting side of the wheel, wherein, for a tire having a bead seat circumference  $C_t$  and wherein an additional length M has a value in a range of approximately 75 to 100 mm, the wheel satisfying the relationship:

$$C_{i} = 0.5C_{iv} + 2\sqrt{0.5D_{iv}^{2} + (0.5D_{iv} + G + H)^{2} + (W + Y)^{2}} + M$$

is mountable on the wheel by hand without tools.

- 2. A pneumatic tire and wheel assembly, the tire being hand-mountable on the wheel without tools, comprising:
  - a tire having a bead with a bead seat circumference of Ct; and,
- a wheel having a rim with a flange of height H and width Y, and a well having a depth G, a well floor diameter D<sub>w</sub>, a well floor circumference C<sub>w</sub>, and a well position W relative to the flange on a mounting side of the wheel, satisfying the relationship:

$$C_{i} = 0.5C_{w} + 2\sqrt{0.5D_{w}^{2} + (0.5D_{w} + G + H)^{2} + (W + Y)^{2}} + M$$

wherein, M has a value of at least 80 mm.

- 3. The assembly as claimed in claim 2, wherein M is not more than about 100 mm.
- 4. The assembly as claimed in claim 2, wherein the tire bead has an ovalization stiffness of not more than 0.7 N/mm.